

*New Wave Group AB*

# *2024 Capital Markets Day*



## Summary

*This white t-shirt  
on stock today..*

And tomorrow? It could be...





**47 057** Resellers/Partners in Europe

**23 176** Resellers/Partners in US & Canada

Selling to

**Hundred of millions potential end users!**

# Program

**10.00-10.15**

Introduction – Torsten Jansson, CEO New Wave Group AB

**10.15-11.00**

Swedish promo market and distribution – Tomas Jansson, CEO New Wave Mode AB, Andreas Johansson, Supply chain Manager New Wave Mode AB

**11.00-11.40**

Tenson AB – Jens Petersson, Sports & Leisure and CEO Tenson AB, Christoffer Rehn, Deputy CEO Tenson AB

**11.40-12.15**

Sustainability – Anni Sandgren, CSR and Sustainability Manager New Wave Group AB

**12.15-13.15**

Lunch

**13.15-14.00**

Promo market – Benelux – Tom van Heffen, CEO Textet Benelux BV

**14.00-14.40**

Craft International – Stefan Persson, CEO Craft of Scandinavia AB

**14.40-14.55**

Coffee

**14.55-15.35**

AGF Aarhus – Jacob Nielsen, CEO, Rasmus Nørgaard Hansen, Sales manager/CCO

**15.35-16.15**

Promo market – Canada – Mark Alexander, CEO NWG Canadian Distr Inc.

**16.15-16.30**

Summary – Torsten Jansson, CEO New Wave Group AB

**16.30 ->**

**Light food, Gin and Beer tasting from Kosta Distillery and Kosta Brewery.**

*Thank you!*